

LEVINA ROBIN, M. ED.

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ABOUT

I am passionate about the intersection of people, technology, and learning. I am moved by the stories that video, numbers, colors, and words can tell and how we can capture and maximize the human experience through their design. I am an immigrant, woman of color, and a maker.

levinarobin.com

EXPERIENCE

2024 • SR. LEARNING EXPERIENCE DESIGNER - PELOTON

- Scripted, storyboarded, filmed, and edited C&C videos in LX Studio that reached 4k+ employees with 98% engagement
- Designed and developed learning solutions, including LIVE multi-day workshop experiences, e-learning courses, instructor-led training materials, simulations, and interactive content that aligned with L&D key metrics and OKRs with an engagement rating of 95%
- Produced curriculum and learning content for events such as a Brand Refresh, New Team Member Experience, and LIVE Fitness Events

2022 • INSTRUCTIONAL DESIGNER - TEACH FOR AMERICA

- Built and facilitated professional development content for educators including DEI classroom initiatives and elementary math (2x/Q)

2020 • ELEMENTARY TEACHER - SEATTLE SCHOOLS

- Building an equitable learning environment that ensures the academic, social, and emotional success of 34 learners through project based lessons using interactive programs like Nearpod, Peardeck, and MS teams (Student mastery grew from 5% to 90%)

2019 • ELEMENTARY SPED INSTRUCTOR - SPRING ACADEMY

- Designed learning materials, lessons, and activities based on annual goals for 18 special education students in a 1-on-1 setting
- Students moved up an average of 6.5 reading levels in 9 months
- Students grew from 10% to 97% in meeting their 3 learning goals

2016 • 2ND GRADE TEACHER - MABTON SCHOOLS

- Planned, developed, and executed standard based curriculum with objectives in mathematics and literacy while monitoring their growth via quantitative and qualitative data daily, weekly, and quarterly
- Built meaningful relationships via communication w/ families 3x/week
- Created scaffolded learning opportunities that resulted in an average growth of 1.2 grade levels (120%) in reading and mathematics

• STEM/ROBOTICS TEACHER - MABTON SCHOOLS

- Created a robotics curriculum with a "Launch, Explore, Discuss" model to create a student centered classroom and knowledge of subject matter went from an average of 7% to 98% in 7 months

2015 • SALES DEVELOPMENT REP - MALWAREBYTES

2014 • CORPORATE COMMUNICATIONS INTERN - INTEL

- Designed graphics, templates, and wireframes within brand for internal campaigns for all global offices, and the revamp of the McAfee Intranet reaching more than 8,000 employees

SKILLS

- Adobe: Photoshop, Illustrator, Premier
- LMS: Lessonly, Articulate: Storyline, Rise
- Video: Scripting, Storyboarding, Filming, Editing
- Figma, Sketch, InVision, Procreate
- Prototyping, Metadata Modeling, Wireframing
- Branding, Typography, Color Theory
- Microsoft Excel
- Web Design: HTML/CSS
- Social Media Strategy: Tiktok, Instagram, Pinterest
- Languages: Tamil, Hindi

CERTIFICATIONS

- UX & Visual Interface Design
- K-8 Washington Teaching
- RYT 200 Yoga Teaching
- B4C Wellness Champion

EDUCATION

UX & VISUAL INTERFACE DESIGN

University of Washington 2022

- Designed a mobile event application for businesses and nonprofits

MASTERS OF EDUCATION

TEACHING, LEARNING, & CURRICULUM DESIGN

University of Washington 2019 (3.97 GPA)

- Wrote & illustrated a children's book on equity, health, and math
- Designed a year-long 2nd grade curriculum for mindful learning

BACHELORS OF ARTS, COMMUNICATIONS

JOURNALISM & WEB DESIGN

Santa Clara University 2015

NONPROFIT WORK

WELLNESS WITH VINA

Workshop Facilitator for BIPOC Nonprofits

SPACE BETWEEN

Board Member

TEACH FOR AMERICA WA

BIPOC Collective Board Member